

Interregional Charitable Public Organization for helping the homeless, Nochlezhka

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tiktok.com/@nochlezhka

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You can find out more about Nochlezhka, our projects, clients, employees, volunteers, partners and sponsors on our website: www.homeless.ru

We help people get off the streets



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Letter from Nochlezhka's President

Dear friends! I have always found it difficult to write the foreword for our annual report — it's a special moment and you can't resort to clichés. It is particularly hard this time, since I'm writing it as the former head of Nochlezhka. I am lucky to have been at the helm of our wonderful organisation for over 11 years, but alternation of power really is important. Both Nochlezhka and I need to move on. I have already been replaced in this position by Danil Kramorov who has been Nochlezhka's volunteer and coordinator for a while.

2021 Annual report

Nochlezhka is way more than Grigory Sverdlin. Nochlezhka is my colleagues, a brilliant team of 80 professionals. Nochlezhka is hundreds of volunteers who respond to our calls from all over the world. It is thousands of people who donate us money and medications, clothes and food, who read our news and don't believe the stereotypes. It is businesses which provide their professional services for free. Nochlezhka is you.

With the help of our huge and amazing team in 2021 alone we helped 8,165 people not to be on their own with own their problems. Despite everything, we will definitely keep all our projects running this year, to make sure anyone can survive, preserve their health and dignity and go back to a stable life. Moreover, this year we will open a care home for the elderly in Leningrad Region, and in March we opened our long-awaited restaurant 'Street Entrance', where residents of

our rehabilitation shelters learn new professions.

20 years ago, I myself came to Nochlezhka as a volunteer. In 2010, I was employed. It was a small but lovely and proud charity back then. The main things have remained unchanged but the scale... Today we help 480-490 people in St. Petersburg and Moscow on a daily basis. We have opened free showering facilities, laundries, heated tents and rehabilitations shelters. In terms of our approach to helping people in need, we have grown to psychological help, to employment programmes, to teaching new skills and a separate shelter for people addicted to alcohol. Both 20 years ago and today, anyone coming for help or to help as part of any of our project is treated as a human. I am convinced that this will always be the case at Nochlezhka. It is the result of hard work by many people and if you're reading this, you're one of them. In 2021 alone, more than 20,000 people supported Nochlezhka with donations. Thank you so very much!

I will continue to consider myself part of Nochlezhka's team, as a volunteer and a donor of this charity which is so dear to me. Unfortunately, more and more people will need our help in the coming months. And so we will continue to help them, of course.

Grigory Sverdlin

Photo by Sergey Misenko. Sobaka.ru



Who are we and what do we do?



WHO WE ARE

NOCHLEZHKA is a non-profit organisation which has been helping homeless people in St. Petersburg to get off the streets and re-integrate into society since 1990.

We are an NGO, so we raise funds for our projects ourselves: we collect donations, look for sponsors, partners, grants and subsidies.

OUR MISSION

Helping homeless people and those on the verge of homelessness. Ensuring that an efficient system of homelessness prevention, social rehabilitation and reintegration for the homeless is created in Russia.



OUR GOALS

We strive for an evidence-based state-run, municipal and public system of social rehabilitation of the homeless and homelessness prevention built on the principles of humanity, voluntary basis, respect for the individual and their rights. We want to debunk existing myths about homelessness and the homeless; so that our society stops being divided into "us" and "them".





WHAT WE DO



normal lives. We feed them, keep them warm, help them sort out their papers, find a job and get professional training. We also help with registering as a disabled person or applying for benefits, getting admitted to care homes, looking for relatives and returning home.

We challenge fraudulent real estate transactions and defend the rights of people with no registration. We share the expertise we have acquired over many years of work with our colleagues so that more people can effectively provide professional assistance to the homeless all across the country; we launch 'model projects', which can be used as a basic template and adapted to any particular region.

We are working to change the general public's attitude towards homeless people and homelessness. We raise the problem on the federal level and suggest improvements to the legislation to protect those in need.

WHY WE DO IT



It is extremely easy to end up on the street but getting back to a stable life without professional help is nigh on impossible. We know that no one is insured against homelessness and believe that one simply cannot turn a blind eye to people in need.

Our humanitarian projects save homeless people from starving or freezing on the street, to maintain their health and human dignity. Our rehab projects are designed to significantly improve the lives of homeless people and help them get off the streets. Through our projects designed to defend the rights of people with no registration, papers or home, thousands of people get access to public services and healthcare.

Nochlezhka

Who are the homeless and why do they need help?

THERE ARE NO OFFICIAL STATISTICS ON THE NUMBER OF HOMELESS PEOPLE IN RUSSIA

Nochlezhka's experts estimate that between 50,000 and 60,000 people live on the streets of St Petersburg. Moscow could have over 100,000 homeless. Our calculations are based on annual statistics on deaths and hospitalisations of homeless and non-homeless residents of the city as well as Nochlezhka's internal statistics.

Homeless people in Russia receive practically no assistance. They are 'invisible' to the public. People without a residence registration cannot exercise many of their rights: the right to work, the right to medical care, pension, social benefits and even voting rights. Oddly enough, the rights are not attached to the person but to their residence. Nochlezhka has repeatedly come forward with projects to improve the registration system, but so far, to no avail: the lack of registration limits many constitutional rights.



In Russia, people remain homeless

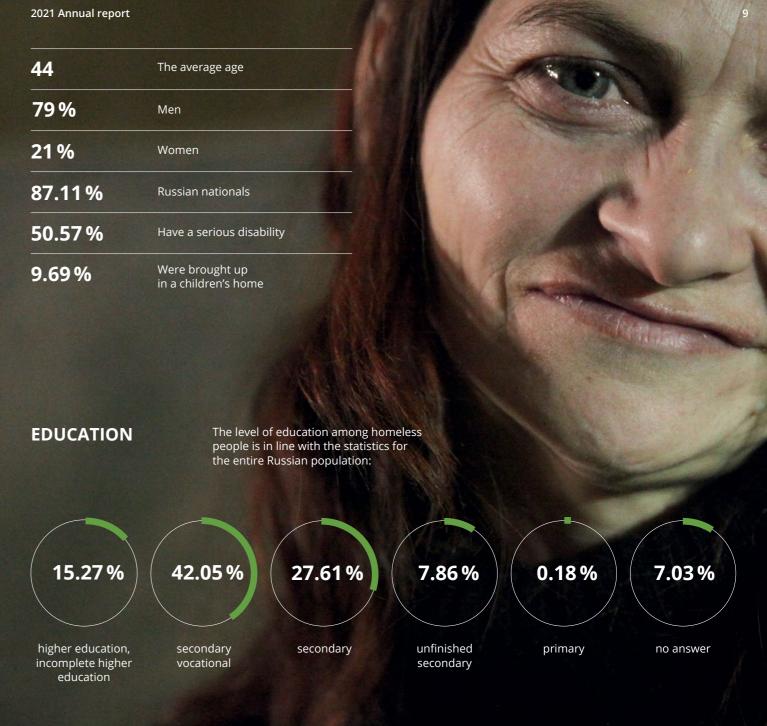
on the street, too.

for an average of five years (based on the statistics collected at Nochlezhka's

Counselling Service), and most often die

In countries which have an accessible and

well-developed system for helping people in need, this period is under a year.



Causes of homelessness in 2021

Everyone's story is unique. One single reason almost never leads to homelessness. Usually, it is the result of a tragic coincidence of several misfortunes.

Homelessness a complex issue.

In 2021, we asked the clients of our Counselling Service in Moscow and St. Petersburg why they were homeless. Often, people chose several answers, therefore the total exceeds 100%. We interviewed **1,843 people.**

29.35%

Moving to another city in search of a job

People often move to big cities in the hope of finding a better-paid job. They don't always succeed in finding a job. It gets more difficult to find a decent place to live. In addition, there is a great risk of theft on the street: documents, telephone, the remaining money, because the person doesn't even have a place to store them. Newcomers often get their valuables and papers stolen. Confronted with such precarity, such people end up on the street.

22.3%

Loss of a job

Losing a job is not always followed by finding another good one. Often, the person is left all alone with the trouble, with no money, prospects or hope. Due to the lack of money, they lose the rented housing and end up homeless.

28.87%

Family issues

Family conflicts often result in homelessness. After fighting, insults, humiliation, and violence a person might decide to leave for good. It is also possible to find oneself kicked out or evicted by other family members because they want the property to themselves, for example.

)

25.01%

Loss of papers

Losing one's papers almost equals to losing one's rights in Russia. And losing papers is easy, especially if the person is already in a tough spot. It is a lot more difficult to get them restored without social ties or money to pay the fees and the transport.

11.18%

Illness or injuries

As a result of serious diseases and injuries, people often lose the ability to work and provide for themselves, plus the treatment requires a lot of money.

9.44%

Wanting to travel or relocate

People see the move as a way to make their lives better. Personal and financial difficulties may force them to leave. Settling down in a new place requires a colossal effort and not everyone can manage such a strain.

8.52%

Fraud or extortion

People often lose their savings and property to fraud. The primary victims are lonely people: those brought up in a children's home, the elderly, people with mental disorders who have no one to stand up for them.

16.39%

The person can no longer pay rent

Health issues, a disability, loss of a job or dishonesty of the employer — as a result the person may no longer be able to rent. No landlord will allow you live in their property free of charge for long.

11.77%

Substance abuse

More often than not, people develop addictions after some time on the street, out of despair. This way, people try to dull the pain of their everyday struggle to survive. Alcohol or drug addiction becomes the main cause of homelessness only if the person is not aware of the problem and does not try to resolve it.

8.36%

Jail term

Relatives of imprisoned people often evict them while they are serving their term. Alternatively, their property can be recognised as unfit for living, and they are unable to apply for hew housing within the set time frame.

7.87%

Dishonesty of the employer

Dishonest employers often exploit people and withhold the pay. Hard work causes health issues. The people lose the ability to provide for themselves. 4.72%

Other reasons

Various issues and their combinations: forced resettlement, domestic violence, property seized to satisfy the debts, conflicts with neighbours, a personal choice.



Our plans



2022

In 2021, the Coronavirus pandemic continued. We followed the developments and adapted to the new reality. All Nochlezhka's projects continued to run in accordance with the sanitary rules. The number of people who support us increased: in 2021, we had a total of **5,200 regular donors.**

Their monthly contribution to our budget exceeded 3 million roubles. Business partners and foundations also supported us. This is what we managed to achieve in 2021:



TO DO A STUDY ON HOMELESSNESS

Together with independent researchers, we initiated a study to estimate the number of homeless people in Russia. The researchers are to develop a mathematical model which will allow them to estimate the scale

of the problem in Russia based on available statistics from the government and the data collected by Nochlezhka. This, in its turn, will make it possible to calculate the volume of assistance required and suggest measures to reduce the problem of homelessness in the country.



WE OPENED SHOWERING FACILITIES AND A HANDOUT POINT IN MOSCOW

In May, we opened a hand-out point in Nochlezhka's building in Moscow, and in July we launched our free showering facilities. At the hand-out point the homeless can get free clothes, shoes and toiletries. Our showering facilities are a place where anyone can have a shower and clean their clothes. They are equipped with five washing machines and five tumble dryers, three shower units, including one which is accessible for people in a wheelchair.



THE RENOVATION WORKS

We spent the year getting ready to open a restaurant in St. Petersburg, which would be a transitional employment project for people who used to be homeless. In November 2021 we got the keys for a place at a creative space called Bertgold Centre and soon started renovating it. And at the end of the year, together with our friends from the Great advertising agency we came up with the name for the place — Street Entrance.



WE RELAUNCHED OUR EMPLOYMENT PROGRAMMES

Together with our partners from STONE HEDGE and Leroy Merlin we relaunched our employment programmes. Nochlezhka's clients can get a job as a sales assistant, cashier, or warehouse worker at Leroy Merlin. Our friends from STONE HEDGE provide our clients with various vacancies in their personnel.



WE STARTED BUILDING A CARE HOME FOR ELDERLY HOMELESS PEOPLE

In 2021 we bought a plot of land in Leningrad Region and started building a care home for elderly homeless people. Those of our clients who cannot be admitted to a state-run care home because they lack some papers will be able to live there.



TO OPEN THE RESTAURANT IN ST. PETERSBURG

'Street Entrance' will be a cosy restaurant with an important social mission. Nochlezhka clients will be able to do their internship there, get paid and learn new skills: cooking, waiting or bartending. Their internship will last 3-4 months. All the proceeds of the restaurant will go towards Nochlezhka's shelters.



TO OPEN A REHABILITATION SHELTER IN MOSCOW

This project is modelled on our shelter in St. Petersburg. It will accommodate up to 24 people. For the time being, we rent a dorm at a hostel for our clients and are running tests. When we open the shelter, people will be able to live there and resolve the issues that led to their homelessness.



TO OPEN A CARE HOME FOR ELDERLY HOMELESS PEOPLE IN LENINGRAD REGION

The house will accommodate up to 15 people at the same time. There will always be an attendant nearby. There will be up to four people per room. There will be an area for walks and a garden.



TO OPEN A NIGHT SHELTER AND A HEATED TENT IN MOSCOW

We're going to open a night shelter with a capacity of 40 beds. It will be open all year round. Homeless people will have a warm and safe place to sleep. In the autumn we're planning to install a heated tent in Moscow. Just like the one in St.Petersburg, this will be a seasonal project, running from October to April.

Nochlezhka's team

We're always in touch. You will find all the contact



Victoria Ursova

Elena Ursova

financial manager

Galina Rumyantseva

cashier accountant

Alexei Lyashenko

chief engineer

manager

resocialisation project

details on our website: homeless.ru



Natalia Shavlokhova programme director



Elena Bonstedt project coordinator



Karina Garinova project manager dissemination project



Konstantin Fomichev Night Bus driver



Danil Kramorov

head of fundraising

Anna Malinina

coordinator of the Night

Tatiana Popovich

chief accountant

Andrei Pogodin

assistant chief engineer

(outsourcing)

Shelter and Heated Tents





Grigory Sverdlin Nochlezhka's President



Daria Baibakova head of Moscow branch



Andrei Chapaev Aliona Mordasova humanitarian project project manager direct assistance



manager

Nadezhda Sokolova accountant

Olga Smolnikova

Igor Karlinsky

legal consultant

management accounting



Kira Gutovskaya chief accountant (in 2021)



Andrei Chekrygin social worker



Pavel Lyaks senior social worker



Marina Guzenko social worker



Alexandra Popova social worker, fundraiser (in 2021)



social worker (in 2021)



Daria Lysukhina

shelter administrator

Roman Shirshov

Anastasia Berzon

Ekaterina Ulisova

volunteer coordinator

(in 2021)

lawyer

lawyer

Ksenia Berestova shelter administrator



Ludmila Tishkovets lawver (in 2021)

Ekaterina Kaneva

psychologist



Sergey Prepodobny senior attendant



Vadim Polyanski attendant



Alexandra Sandomirskaya psychologist



Vladimir Suvorov bartender



Natalia Guseva psychologist (in 2021)





Ekaterina Oshkalo fundraiser (in 2021)



government relations



Tatiana Romanko social worker





Alla Chunikhina social worker



Elizaveta Brovkina social worker



Elena Fofanova social worker



Vyacheslav Samonov lawyer (in 2021)



Irina Gurina



Alexey Kotin supply manager





Polina Borisova administrator at the showering facilities



Nikolai Rubanovsky fundraiser (in 2021)



Elizaveta Savchenko



Dmitry Levochsky



Maria Muradova social worker



Alexey Platonov



Anastasia Shamushina



Anastasia Umanskaya cleaner

Vladimir Vyazemtsev

Alexander Golnev

Night Bus driver (in 2021)

Night Bus driver

(in 2021)



Tatiana Gavrilova HR (in 2021)





Alexander Musin



Evgenia Ivanova



office manager



Anastasia Prokhorova office manager (in 2021)



Alexei Fomenko driver



Danil Alexandrov PR-manager (in 2021)



Anton Pavlov Natalia Kravchenko attendant at Halfway Home relations with business



Vasilisa Moleva volunteer coordinator

Maria Kalinkina

editor-in-chief

and copywriter



Ksenia Solodova project coordinator



Andrei Viter manager



Nina Abrosimova PR-manager (in 2021)



Slava Minin Halfway Home coordinator



Elizaveta Alexandrova substance abuse consultant



Konstantin Kosnov attendant at Halfway Home



Daria Snigirevskaya sous-chef



Tatiana Bazhenova PR-manager

Lev Yakovlev

administrator at

Cultural Laundry

Nikita Pogodaev

at the showering facilities

Nikolay Mikhailov

attendant at Halfway Home

administrator



attendant at

Grigory Ivashchenko

Vasili Sviridov attendant at the Night Shelter



Konstantin Korolko attendant at the Night Shelter



Ekaterina Bulgakova



Irina Sagurova

fundraiser

Maria Shatunova fundraiser



Marina Ivashchenko cleaner at the Night Shelter



at Street Entrance





at Street Entrance



sous-chef at Street Entrance





project manager









PR-manager



Jerzy Alimova social worker (in 2021)



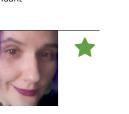




Evgeny Zuev lawyer (in 2021)



Natalia Zamorskaya



Mikhail Bakradze



Yuri Ilyichev Night Bus driver



Sergey Antonov attendant

attendant



Sergey Vinichenko



Tatiana Gore

courier





Nochlezhka's projects



2021 Annual report

CHANGING THE SITUATION AS A WHOLE



Raising awareness



Working with the state



Sharing expertise

RESOCIALISATION PROJECTS



Counselling Service



Rehabilitation Centre



Halfway Home

HUMANITARIAN PROJECTS



Night Bus



Heated Tents



Night Shelter



Cultural Laundry



Hand-out Point



Showering Facilities

20 Projects. Night bus

Night bus

Since 2002 in St. Petersburg Since 2020 in Moscow







initial counselling by a social worker



a medic for the homeless

WHY WE DO IT

A homeless person should not go hungry otherwise there will be no resources to live, get their papers re-issued and find a job. Thousands of people live below the poverty line: they are poor lonely elderly people, temporarily unemployed people, families with many children. We believe that no one should go hungry.

THE NIGHT BUS IS A THREE-**QUARTER VOLUNTEER PROJECT**

There is only one employee involved in a trip the social worker driving the bus. He is helped by three or four volunteers.

HOW IT WORKS

Nochlezhka has two night buses: one in St. Petersburg and one in Moscow. They drive around the city five days a week: at the bus stops, Nochlezhka's volunteers hand out hot meals, toiletries and clothes to people in need. Volunteer medics provide first aid. The drivers of the Night Bus tell homeless people that with Nochlezhka's help they can resolve social, legal and medical issues.

About a quarter of the bus's visitors are not homeless people, but people with low income.



St. Petersburg

It was the 19th season for the Night Bus in St. Petersburg. Another year of the pandemic revealed yet again that more and more people need a very simple yet essential type of assistance – a hot meal. For those who have no home, it is a chance to preserve their health and survive. For people with low income, it is a chance to save the little money they have.

In 2021, we were consistently supported by our partner restaurants that provide us with food for the Night Bus. In St.Petersburg, there are 13 restaurants and cafés which regularly cook for us, many more chip in with occasional donations.

16,840

hot meals were handed out by volunteers 919

people came to the Night Bus to get food



Some people coming to the Night Bus speak foreign languages, have read a lot and are generally stunning. We have a former ballerina, for example, coming for a meal. She even positions her feet like a ballet dancer. There are athletes, too. They ask me where I did my military service and what sport I did. I tell them I did four years of boxing. And this person goes, 'Oh really? Me too!' and starts telling me about coaches I know, too. They are living a tough life and so they start dreaming of their past. I am not a psychologist but I think it's good to remember that you had something other than grief and sorrow in the past.

Konstantin Fomichev, the driver of the Night Bus in St. Petersburg

Moscow

2021 was the first full season for the Moscow Night Bus. It started driving around the Russian capital in the summer of 2020. We engaged new partners to provide the project with hot food. It was not an easy time, a lot of cafés and restaurants went out of business. By the end of 2021, though, there were considerably more businesses willing to help us.

Since March 2021, we have been testing our clients for HIV, Hepatitis B and C, syphilis and Covid19. We continued to hand out toiletries and clothes until we opened a hand-out point in Moscow.

The Night Bus in Moscow did not have a permanent driver for almost six months. Our volunteers kept helping us out and ensuring every trip. We would like to thank Aleksandr, Ruslan, Sergey Cherkashin, Nikita Starikov, Vasily Ganich and Denis Pevchev for ensuring that hundreds of homeless people could rely on receiving hot food for several months in a row.

44,397

hot meals were handed out by volunteers 2,641
people came
to the Night Bus

to get food

While I volunteered for Nochlezhka, I got a more comprehensive idea of the issue of homelessness and ways to resolve it. I discovered what problems the homeless are faced with when they need to get their papers re-issued, for example. I wish everyone had someone to rely on in a difficult moment. To have a safe place where they would be treated with empathy and respect, just because this is a fundamental human right.

Lilia Pogodina, a volunteer for Nochlezhka's Night Bus in Moscow











23



SCHEDULE



All year round, Monday to Friday 19:00-23:30

HOW MUCH IT COSTS NOCHLEZHKA



| | St. Petersburg | Moscow |
|-----------|----------------|-----------|
| per day | 13,675 | 5,080 |
| per month | 281,479 | 104,566 |
| per year | 3,377,746 | 1,254,794 |

STOPS IN ST. PETERSBURG



| 19:00-19:30 | End of Agatov Lane |
|-------------|---|
| 20:30-21:00 | Ligovo Train Station (the Staro-Panovo side) |
| 22:00-22:30 | Primorskaya Metro Station (parking lot in front of the Decembrists' Memorial Cemetery, opposite 1 Kim Ave.) |
| 23:00-23:30 | Lesnaya metro station (opposite |

37 Kantemirovskaya Street)

STOPS IN MOSCOW



| 19:00-20:30 | Parking lot in front of Komsomolskaya Square (3/5 Krasnoprudnaya St., Building 1) |
|-------------|---|
| 21:30-22:00 | Fryazevskaya str. (to the left of no. 10) |



61,237

hot meals were handed out in the two cities

from the Night Bus

people in St. Petersburg and Moscow received assistance

126

is the average cost of feeding one person

THANK YOU FOR YOUR SUPPORT



We would like to thank our partners for supporting the Night Bus in Moscow and St. Petersburg! In particular, Fazer, FASTVPS, LAT, Tatneft-AZS-North-West, Dead Poets Bar, Hard Rock Cafe, Duo Asia, Parabellum, Joly Woo, Mechtateli, Italia, Tropiki, Poznai Sebya, Hayanis Hall, Dzamiko, Banschiki, Forno Bravo, Strelka Bar, Ferma, PLOVBOX, Opticom, EKA petrol statios, Dog Cheff, Kukhnya na Raione, Chorny Cooperative, Organic Golf, STONE HEDGE, VkusVill and Nochlezhka Suisse Solidaire. We also thank our volunteer medics from the Blagotvoritelnaya Bolnitsa who accompanied us on the trips and examined, bandaged, gave advice and called an ambulance when needed. We also thank our Moscow-based volunteer medics.











STONE HEDGE





















Since 2019 in St. Petersburg

A 40-bed modular building with showers and a mini laundry

WHY WE DO IT

Homeless people need physical and mental strength to return to a stable life. It is crucial to sleep in warmth and safety. Every night spent on the street means risking losing their papers, getting an injury and developing health issues. It is very important that every city has a place where one can come and spend the night for free without having to show any certificates or documents.

HOW MUCH IT COSTS NOCHLEZHKA



13,028

per day

396,266

per month

4,755,187

per year

HOW IT WORKS

All year round, anyone in need can spend the night at the Night Shelter, in warmth and safety. We also feed all the people who come. They can take a shower, wash and dry their clothes. A receptionist is on duty who helps people find their way around and refers them to a specialist at Nochlezhka: a psychologist, a social worker or a lawyer.

2021 went rather smoothly for the Night Shelter. Our colleagues from Blagotvoritelnaya Bolnitsa continued to support us: volunteer medics regularly visited the shelter and examined those who stayed there.

Schedule:

Every day 20:00-08:00



Address:

8 Ninth January Avenue (Obukhovo metro station)



14,105

the total of nights spent at the shelter

people spent a night at the Night Shelter

337

roubles — is the cost of feeding and providing shelter for one person

THANK YOU FOR YOUR SUPPORT



The Night Shelter is supported by FASTVPS, Navigator-SBS, Hilton, Prachka.com, The Pischa Zhizni Foundation, the Seventh-day Adventist Church, the youth group of the Saint Trinity Cathedral of the Izmailovsky Regiment Life Guards, the Presidential Grants Fund and Hamburg Chamber of Commerce. Thanks a lot to all our partners!













Heated tents

Since 2007 in St. Petersburg

Large heated tents where a person can spend a cold night in warmth and safety

WHY WE DO IT

Every night spent on the streets takes people further away from the possibility to preserve their health, dignity and self-confidence, and therefore from the possibility of returning to society. People should not die from the cold on the streets and become disabled from frostbite. If a person has nowhere else to go, they can come and stay in one of our heated tents, no certificates or papers required, have dinner and breakfast, receive medical care and primary social counselling.

HOW MUCH IT COSTS NOCHLEZHKA



6,027

per day

180,823

per month

1,084,940

per season

HOW IT WORKS

This is a seasonal project. Our heated tents can accommodate 36–50 people each. Anyone can sleep in such a tent, protected from the cold, get a hot supper and breakfast, as well as medical aid from Blagotvoritelnaya Bolnitsa volunteer medics. The attendants of the tents tell visitors about Nochlezhka's shelter and counselling service and about ways to get off the streets with the help of the charity's experts.

In 2021, Nochlezhka had two heated tents: at the harbour on Vasil'evsky Island and near the Ploschad Muzhestva metro station.



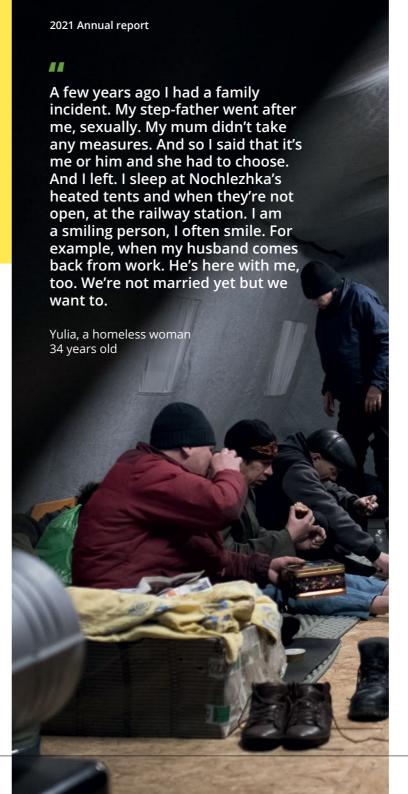
Schedule:

Daily, 15 October — 15 April, 20:00–08:00



Address:

'Gavan' Heated Tent 18/16, Vasil'evsky Island, Shkipersky protok **'Kushelevka' Heated Tent** 11B, Politechnicheskaya Str.



10,518

nights in total

753

people spent a night at Nochlezhka's heated tents

206

roubles — is the cost of accommodating one person at the tent

THANK YOU FOR YOUR SUPPORT



We would like to thank everyone who supports our heated tents. Tokyo City Restaurants, Anna's Secret Garden, GRC Group, the Pischa Zhizni Foundation, the Regional Jewish Congress in St. Petersburg Foundation, KC of Vasileostrovsky district, Pizza Hut, the Tramontana outdoor centre, Uppetit.ru, PinkRabbit, Tatneft-AZS-North-West, ACER-RUSSIE, Nochlezhka Suisse Solidaire, the Church of Jesus Christ of Latter-day Saints in Russia, Food Not Bombs, the Seventh-day Adventist Church, F. Volchek bakeries, the Bourgeois Bohemians Restaurant, the Umilenie Social Centre at the Pokrovsky Temple Complex.





















Cultural laundry

Since 2016 in St. Petersburg

Russia's only free laundry service for homeless and underprivileged people

WHY WE DO IT

One of the main things people tend to hold against the homeless is that they smell bad and their clothes are dirty. But people rarely stop to think that the homeless simply have nowhere to wash their clothes. Not every launderette will let a homeless person in and, besides, one needs to pay for it. But homeless people may not have enough money because they cannot find a job while they look this way. This a Catch-22 situation. Helping people clean themselves is one of the first steps to help them get off the streets.

₽

HOW MUCH IT COSTS NOCHLEZHKA

2,492 per day

51,303 per month

615,634

per season

HOW IT WORKS

The Cultural Laundry is a joint project run by Nochlezhka and Prachka.Com, a chain of self-service laundries. This is the first and so far the only free laundry in Russia for homeless people. It is equipped with 8 washing machines and 8 tumble driers for 5 kg each as well as one washing machine for bulky clothes (9 kg). A person can change into a dressing gown and wait for the washing and drying cycle to go through, then put on everything clean — and feel completely different!



Schedule:

Every workday, 10:00–17:00 Washes until 15:30 (for clothes to dry before closing time)



Address:

116, Borovaya Str.



3,655

washes in total

846

people washed their clothes at the Cultural laundry

168

roubles is the cost of doing the laundry (per person)

THANK YOU FOR YOUR SUPPORT



Prachka.com, a chain of self-service laundries, pays the rent of the premises, renovated and equipped the place, covers the utility bills and all the detergents. Thank you!



Showering facilities si

Since November 2020 in St. Petersburg Since July 2021 in Moscow

Free showers and laundry for everyone who needs it

WHY WE DO IT

It is essential that anyone in need should be able to stay tidy and clean. People in clean clothes will not be turned away from public transport, nor will they be denied the right to have a hot meal in a café. Thus, clean clothes can be the starting point for getting off the streets and back to a stable life.

HOW IT WORKS

This is a low-threshold showering facility for homeless people. It is a warm room with showers and toilets, washing machines and tumble dryers.

HOW MUCH IT COSTS NOCHLEZHKA



| | St. Petersburg | Moscow |
|-----------|----------------|---------|
| per day | 4,264 | 3,592 |
| per month | 87,784 | 73,937 |
| per year | 1,053,409 | 887,252 |

Yulia's Story Yulia found out that she could use a library computer for free. But she was afraid to go there looking untidy and smelling bad. Yulia is around 60, she used to be a teacher, she's lively and friendly. She lost her job that provided her with accommodation and ended up on the street. She then found a job at a warehouse but a while later she was sacked because of her old age. When Nochlezhka opened free showering facilities in Moscow, Yulia started coming to Nochlezhka to have a shower. She felt very shy to begin with and then she found out about the women's day and stopped being afraid. Yulia says that she now takes a shower and then goes to a library.

St. Petersburg

1,907

showers in total taken over the year

448

people used our showering facilities

274

roubles is the average cost of taking a shower and doing the laundry for one person

MOSCOW

We opened the showering facility in Moscow in July 2021. It had been running as a pilot project for a few months: it was available for our Counselling Service clients. We have three showers, including one accessible for a wheelchair, five washing machines and five tumble dryers. The facility has a capacity of 15–17 people per day. We have also organised women's hours, on Tuesday only women can use the facilities. Many of our clients have experienced violence or other traumatising events and it's important for them not to spend time with men even in the shared hall. Apart from that, we have volunteer hairdressers and barbers coming to the facility once a month.

Moscow

2,289

washes in total

509

people washed their clothes

552

people took a shower

2,943

showers in total

THANK YOU FOR YOUR SUPPORT



Our showering facilities in Moscow and St. Petersburg are supported by Prachka.com, Thermex, LUSH, Navigator SBS, Leroy Merlin, Quadcode, Chop-Chop and Superman barbershops, and Yandex's social project 'Pomosch Ryadom'. Thank you!



Address:

Moscow, 2/2-6, Bumazhny proezd



Schedule:

Mondays, Tuesdays (only for women), Wednesdays, Fridays, Saturdays, Sundays 10:00–17:00 Address:

St. Petersburg, 11B, Politechnicheskaya Str.

Schedule:

Tuesday — Saturday, 15:00–22:00



















Counselling service

Since 1992 in St. Petersburg Since 2020 in Moscow

Qualified social and legal assistance for homeless people

WHY WE DO IT

There are numerous causes for homelessness and their combinations. One person needs help getting their papers reissued, another to get medical treatment, a third to go back to their hometown, a fourth to challenge a fraudulent transaction at court... Without professional support, it is almost impossible to cope with these problems, especially when money and moral strength are lacking. We do not check the person's latest place of residence or nationality. We help everyone we can.

HOW MUCH IT COSTS NOCHLEZHKA



| | St. Petersburg | Moscow |
|-----------|----------------|------------|
| per day | 47,545 | 44,089 |
| per month | 978,635 | 907,495 |
| per year | 11,743,622 | 10,889,944 |
| | | |

HOW IT WORKS

Social workers hold one-off, 20-minute counselling sessions with clients. Sometimes one consultation is enough to solve a problem. It is much more common for people to require more considerable help. Our staff draw up individual plans for clients and begin the long process of social and legal support. They fill in application forms and requests, help the people get their documents restored, accompany them to state institutions and represent them in court.

We also hand out mobile phones, metro tickets and other important items donated to Nochlezhka for people in need.

1.571 roubles on average is the cost of helping one person to resolve their social or legal issues



Schedule:

Social workers: Mondays, Tuesdays, Wednesdays, Fridays

Lawyers: Wednesdays, Fridays

10:00-17:00

(lunch break 14:00-15:00)



Address:

St. Petersburg, 112B. Borovava Str. 2021 Annual report I used to teach English at school and then I lived abroad for a long time, in Austria and Germany. In 2015 I broke my legs really badly and came back here from Salzburg. To begin with, I was on the street, it's stairs everywhere, I couldn't even enter. Then I was told I could come here. I had a consultation, got a note to certify I was homeless and eventually got a room in a two-bedroom flat. When I was still in a wheelchair, I got mugged. So, I lost all my friends' and former students' contacts. I still haven't restored these ties because I don't know how to use the Internet. Valery, a Counselling Service client 50 years old

St. Petersburg

consultations 5,849 in total

2,520 people were consulted at the Counselling Service

> consultations by lawyers

consultations 639 by therapists

Moscow

consultations 2,684 by social workers

> people were consulted 903 by social workers and lawyers

consultations by lawyers

Schedule:

Social workers: Mondays. Wednesdays, Fridays

Lawyers: Wednesdays, Fridays

10:00-17:00 (lunch break 14:00-15:00)



Address:

Moscow. 2/2-6, Bumazhny proezd



How lawyers and social workers helped in numbers

4,979

consultations over the phone provided by social workers in the two cities. Total duration — 211 hours 11 minutes

186

getting ID issued or restored, confirming identity or ascertaining nationality

315

assistance in getting medical treatment

97

assistance in getting a job (including with accommodation)

given tickets to look for employment and visiting various governmental institutions

to a different town

represented in court

got temporary registration at the Rehabilitation Shelter

17

assistance in getting mandatory medical insurance

got a passport

assistance in getting their social security number

Projects. Counselling service

18

got professional training

were helped to recover after an illness

helped with finishing their cases in civil courts

assistance in filling in requests and applications for governmental institutions (281 times)

registered for a pension or restored their benefits 386 people received letters at Nochlezhka's address 860 times

were helped with paying the fees for state and notary services (138 times)

37

6

registered as disabled

in Moscow got a place at a hostel paid by Nochlezhka 149

received mobile phones (192 times)

in Moscow were tested for HIV,

hepatitis B and C and Covid-19

received or restored their individual taxpayer's number

were paid the due wages

after being dismissed from

309

were photographed for documents (335 times)

were admitted to rehabs

for alcohol and drug addicts

had a chest radiograph

their job

found a relative

were admitted to care homes

were admitted to night shelters

THANK YOU **FOR YOUR SUPPORT**



We would like to thank all those who help the Counselling Service in Moscow and St. Petersburg! Namely, Spasibo! charity shops, JetBrains, Garant, EY, Stroiproekt Institute, Diakonie Hamburg, Deutsche AIDS-Stiftung, FASTVPS, Mosplitka, LUIS+, STONE HEDGE, the Obraz Zhizni Foundation and the President's Grants Foundation.



Ф кизни

(пачибо!



STONE HEDGE

MOCUVILLA

















39

Rehabilitation shelter

Since 1996 in St. Petersburg

The largest shelter for homeless people in St Petersburg

WHY WE DO IT

It is a lot easier for a homeless person to get back to a stable life when they don't have to worry every day about where to sleep and what to eat. Living in decent conditions, support from our social workers, lawyers and therapists are all part of the rehabilitation process.

HOW MUCH IT COSTS NOCHLEZHKA



per day 36.187

1.100.693

13,208,313

696

is the cost of hosting one person at the Rehabilitation

per month

Shelter for a day

84,669

is how much Nochlezhka spends on average on rehabilitating one person at the shelter in four months

HOW IT WORKS

The shelter is not just a place to sleep and regular meals for its residents, it is also a rehabilitation centre where everyone gets comprehensive support. It is done case by case, based on personal circumstances. People move into the shelter only after an interview with one of Nochlezhka's social workers. During this conversation we find out if we can help the person and we understand how to proceed. The shelter can accommodate 52 people — 40 men and 12 women. People live in our shelter for a period between a couple of weeks to a year, depending on the support plan we develop together with the person. This may include the recovery of their papers, assistance in finding relatives, assistance in finding a job, getting admitted to a medical or social care facility, or challenging a fraudulent transaction.

The shelter is equipped with a laundry room for the residents' personal items (we take the bed sheets to a professional laundry as it has to be specially treated), showers and toilets; there is a common room where residents can use computers to find jobs, apply for necessary documents and talk to their families.



Schedule: All year round



Address: 112B, Borovaya Str.

Olga Nikolaevna's story

Retrograde amnesia, moving away from Moscow, falling in love and losing her partner, a shelter for the homeless. Olga Nikolaevna Krasota is believed to have been born in Moscow and spent a quarter of her life in St. Petersburg. She doesn't remember how she ended up in St. Petersburg and she has no papers. After her partner died, she found herself homeless.

'I was taken to Nochlezhka. They gave me some food right away because I was cold and hungry, and sent me to a heated tent for the night. A week later I was already admitted to the Rehabilitation Shelter on Borovaya Street. This place has become my home. I remember my life starting from 1996. I found myself in St. Petersburg, on a bench near Kazan Cathedral. This is where I met my beloved husband. I don't remember where I am from though. After my husband died and several years on the street, I got to Nochlezhka. There's even something of a goal in my life now', says Olga Nikolaevna

148

lived at the Rehabilitation Shelter in 2021

moved out of the Shelter

got off the streets

found a job with provided accommodation

started renting and moved 6

> moved into the accompanied accommodation project

THANK YOU **FOR YOUR SUPPORT**



We thank our partners who support our Rehabilitation Shelter! Namely, Evrostroi-Razvitie, Khvalovskie Vody, Vkusvill, Brown-Forman Rus, Diakonie Hamburg and Deutsche AIDS-Stiftung.

Diakonie 🖼 Hamburg



Deutsche AIDS-Stiftung





Hand-out point

WHY WE DO IT

A homeless person has no place to store things. They often get lost and do not last as long as usual. To get a job, one needs a shirt and a razor; to survive the winter — appropriate clothes and shoes; to take care of oneself in street conditions — some soap, wet wipes and sanitary pads. That is why there is a handout point at Nochlezhka.

HOW IT WORKS

Volunteers hand out clothes, shoes and toiletries donated to us for those in need. They also record in Nochlezhka's database what items each person has received and when. We keep such records so that we can distribute things fairly among those in need.

MOSCOW

In May, we opened a hand-out point in Nochlezhka's building on Bumazhny proezd. Homeless people can get free clothes, shoes and toiletries there. We used to give out all these things at Night Bus stops and now we can carefully sort shoes and clothes by size and hand them out to those in need in an organised way.



are, I just got them. I found out about Nochlezhka a long time ago. I came here for work, I had studied before and done my military service. That job fell through, we weren't hired. First, I lived at my girlfriend's, then at some friends', then I realised I couldn't drink that much and that I'd never find a job this way. And then I got to a workhouse, the usual story. I was sent to a construction site. I had an accident and cut a vein. It's been stitched, it's ok, but I also tore my trainers. I chatted to a social worker here and got accepted as a resident. I have a girlfriend and a child not far from St. Petersburg, so I need a job. I used to be ashamed of being homeless, but I'm no longer ashamed of anything. I believe it's really cool not to hide and I believe people should know there are people like us.

Victor, 30, a homeless man

St. Petersburg

2021 Annual report

17,769

sets of clothes given out to 1,216 people

20,938

sets of toiletries given out to 1,179 people

crutches or walking sticks given to 36 people

288

Christmas presents given to the homeless at the handout point in St. Petersburg

Moscow

5.794

items of clothing given to 482 people

4,857

sets of toiletries given out to 463 people

crutches or walking sticks given to 16 people

Christmas presents given to the homeless at the handout point in Moscow

Evgeny's story

Evgeny came to Moscow in search of work in 2014. He kept changing jobs, trying to find a better one each time. Over time, the job hunt got more and more difficult. He was running out of money and couldn't afford the most basic things. His clothes were getting worn out, his shoes were wearing through and falling apart. Employers don't even consider a person who looks this way. By March, the only shoes Evgeny had left were a pair of flip-flops. He was wearing them when he came to the hand-out point in Moscow. He was given sturdy shoes, clean trousers and a hoodie. A week later he came by and told the social workers that he had found a job as a guard at an underground parking lot.



Schedule:

Mondays, Tuesdays,

Wednesdays and Fridays 12:00-14:00

Address:

St. Petersburg, 112B, Borovaya Str.

Schedule:

Mondays, Fridays, 10:00-12:00

Wednesdays, Saturdays, 14:00-16:00

Address:

Moscow. 2/2-6, Bumazhny proezd

THANK YOU FOR YOUR SUPPORT



SPLAT, Uniglo, the 'Spasibo!' charity shops, Laboratorium, Lenta, Yandex, International Women's Club, the Vtoroe Dyhanie Foundation, Yandex's social project 'Pomosch Ryadom' and Put Poznania support our handout point. Thank you very much for your help!

















Halfway home

Since 2000 in St. Petersburg

A project to help homeless people with alcohol addiction

WHY WE DO IT

Alcoholism is an illness that affects people from all walks of life. Alcohol addiction is difficult to cope with without professional help, and, combined with other factors, it can result in homelessness. But it is also common that people take to the bottle when they are already homeless: out of despair. We believe in helping those who are ready to acknowledge their addiction and work to overcome it.

HOW MUCH IT COSTS NOCHLEZHKA



9,652 per day

293,596 per month

3,523,157 per year

689

a day is the cost of living at the shelter for one person

125,827

is how much it costs to help one person overcome their addiction and return to a stable life (a six-month rehabilitation program)

HOW IT WORKS

The rehabilitation programme in Halfway Home is based on the principles of the Alcoholics Anonymous and includes both group and individual meetings with addiction counsellors and therapists. Daily meetings are led by peers, people who themselves successfully overcome addiction. Participants live in a separate flat which accommodates 14 people. The programme is designed to last for six months.

Halfway Home is not the first step in the battle against addiction. To get into the project, the person must first complete a chemical detoxification programme at the City Narcological Hospital and a rehabilitation programme at the Dom Nadezhdy Na gore Centre. This lays the foundation for recovery, and then the person proceeds to rebuilding their life in sobriety with our help. All participants of this project work with therapists, social workers and Nochlezhka's lawyers to resolve their individual social and legal issues.

In 2021, the Halfway Home therapists had 459 individual counselling sessions, and there were 43 group meetings. Addiction counsellors had 814 individual sessions and 90 group sessions on overcoming addiction. The project coordinator had 33 sessions on improving memory, attention and cognitive skills.

Artem's story

Artem is almost 30. He grew up in a dysfunctional family: his mum was an alcoholic, his elder brother started using when he was a teenager and went to jail. Artem did not want to be like his brother but he tried alcohol at a young age and started smoking, got involved with a wrong crowd and guite soon also went to jail — he was sentenced to five years for robbery. When he got out, he fell in love. But the girl left him on his birthday. Artem lost it. He says he wanted to soften the blow from the breakup... Soon he was living at a friend's place, who was a drug addict, then with a girlfriend who was using... and using himself. In the end, he got in jail again, this time for attacking policemen.

It appeared that there was no way out of this vicious cycle. As he was waiting to be released. Artem did not know what he was going to do, where he was going to live. In jail, he stopped using and started exercising but he was afraid that it would not help, and he would lose it again. But in February 2021, when he was released, it was his brother Vitaly, the one who had been a bad example, who came to pick him up. He was the one who took Artem to Halfway Home where Artem completed the rehabilitation programme and then found a job. Six months later he moved in with Vitaly. They are restoring their relationship and making plans for the future. They keep in touch with the staff at Halfway Home and share their good news.

41

people lived at Halfway Home

11

clients continue to go through the programme

30

people left Halfway Home, including 23 people who completed the programme and started renting and 7 people who were evicted for breaking the house rules

THANK YOU FOR YOUR SUPPORT



Halfway Home is supported by the Presidential Grants Fund. We also get help from Yandex, VkusVill and Esh Derevenskoe. Thank you very much!

Яндекс

ВКУСВИЛЛ





Restaurant

Shelter for the Elderly

In 2021, Nochlezhka started implementing a transitional employment project for people who used to be homeless. We found a place for our restaurant at the Bertgold Centre in St. Petersburg and started the renovation. We also came up with the name for the restaurant — **Street Entrance** (Vhod s ulitsy).

Our crowd-funding campaign raised **1,211,989 roubles** at the end of 2021 alone. Our donors selected particular lots: breakfasts at the restaurant, a subscription to coffee, a day of training at the kitchen, a plaque with their name on a table, a mention in the guest book, a permanent reservation etc. We thank our donors for believing in our project and supporting it!

WHY WE DO IT

Street Entrance is the first restaurant with a system of transitional employment for people who used to be homeless in Russia. Our clients will be able to do a temporary internship (3–4 months) and acquire work experience at a restaurant. We want people who manage to get off the streets to have a chance to learn freely and find jobs with a decent pay.

HOW IT WILL WORK

Street Entrance will be a cosy European cuisine restaurant. The team will consist of professionals and trainees. Our clients will have a go at a new profession — a chef, a waiter or a bartender. During their training they will be paid around 20,000 roubles per month. On completion of the training, they will get references for further employment in other restaurants. 15–20 people will be able to train at **Street Entrance** per year.

THANK YOU FOR YOUR SUPPORT



Our project received huge support from our partners. We thank our friends from Liebherr, PiterProf, Gonchar Family, MÖWE, Leroy Merlin, Artikul Mebel, SberMarket, PITERPROF, Mr. Murka. SANERITY, Falcon Expert and MedProf!









In 2021, we started building a care home for elderly homeless people and homeless people with restricted mobility in Leningrad Region. We had needed a separate place, which could accommodate people whose cases require a long time, for years. Our country house will be accessible for wheelchair users as well.

WHY WE DO IT

Among those who come to us for help, there are a lot of elderly people and people who can't work and provide for themselves due to their health issues. There is a severe shortage of beds in state-run care homes and people have to spend months if not years waiting for a vacancy. We want elderly homeless people to live in comfortable conditions and receive all the necessary social services.

HOW IT WILL WORK

Our country house will be able to simultaneously accommodate up to 15 people. There will always be a carer on site. The rooms will accommodate a maximum of four people, and we will plant a garden and organise an area for walks. There will be physical therapy sessions for the residents, walks and other events. In short, we will make sure that living in this house is truly comfortable and pleasant.

THANK YOU **FOR YOUR SUPPORT**



We're implementing the construction phase of the project with the help of FASTVPS, Leroy Merlin and Karavay. We thank our partners!







Projects. Sharing expertise

Sharing expertise

Since 2012

We have huge experience in helping the homeless and we are eager to share it with other organisations that work with the homeless



WHY WE DO IT

We get questions from colleagues from all over Russia on how to organise certain types of assistance projects. What to start with? What resources will be needed to set off? What issues should the organisers get ready for? How to resolve those? We give detailed answers to these questions. We really want to see more projects providing professional assistance to the homeless in Russia and we want this assistance to be comprehensive, efficient and based on humanist values and respect for another human.

HOW IT WORKS

We consult NGOs and volunteers who want to help the homeless — in person, over the phone, by email and on social media. We write manuals and update them, we make training videos about the structure of our projects and hold workshops and seminars all across the country. We organise internships at Nochlezhka for colleagues from other regions of Russia. We have also developed an online system for case management that we share free of charge (Multifunctional Social Worker's Office) which helps organise case management, keep record of provided services and collect statistics.



IN 2021



We held a two-day conference about homelessness in Moscow.

which brought together **125** employees of non-profit and governmental organisations from 27 Russian regions



We organised:

6 internships for colleagues from Chelyabinsk Region, Kirov, Pskov, Syktyvkar, Irkutsk and Novosibirsk

5 seminars and round tables with officials in Togliatti, Yekaterinburg, Irkutsk, Syktyvkar and Ufa



We published and released:

5 new and updated manuals on organising projects for the homeless on our website 'Sharing expertise'. The page had 4,908 visits and the manual was downloaded 828 times over the year.

3 video-courses 'How Nochlezhka projects work' about the Cultural Laundry, the Rehabilitation Shelter and Halfway Home

3 new algorithms for resolving social and legal issues on the 'What to do?' website. In 2021, 408,055 people visited it 545.478 times.



We translated and published:

2 international studies on homelessness: a plan on reducing homelessness in the UK 'Everybody In' and a study on the classification of homelessness in the EU and calculating the number of homeless people





We implement the dissemination project using a grant from the president of the Russian Federation in developing civil

society received from the Presidential Grants Fund. Thank you very much!



Interaction with the State

Since 1990

we have been advocating to ensure that homeless people in Russia are not discriminated against and receive more help from the state

WHY WE DO IT

Working with the homeless every day, we see what gets in the way of quickly and efficiently helping each person. Through summarising our practice and analysing the gaps in the legislation, we understand whether the problems we face are systemic or occasional and we can propose a solution at the regional or federal level. We want the principles of accessible and person-centred assistance to be applied throughout the country.

HOW IT WORKS

We communicate with federal departments, regional and municipal administrations, and work on legislative initiatives. We act as experts on homelessness and promote our position at round tables, meetings and forums.







IN 2021



We interacted with the state a lot to push for some changes which would improve the system of assistance to the homeless. After negotiating with the Department of Labour and Social Security of Moscow and the Department of Public Health of Moscow we started vaccinating homeless people at Nochlezhka. We hope to continue to provide an opportunity to get vaccinated on a permanent basis for those who want to.



We participated at a meeting at the Council of the Russian Government on the issues of care in social welfare. As a result of this meeting the Ministry of Labour, the Ministry of Health and the Home Ministry were given instructions related to resolving the problem of homelessness.



We managed to get a positive decision from the Statutory Court, which confirmed the right of homeless people to social benefits from a city even if they aren't registered in this city. This is a precedent which is going to help thousands of people in need to receive their pension and free medications.



Nochlezhka's lawyers developed **a roadmap of assistance to the homeless.** This set of measures designed to help people who have no home and to prevent homelessness for 2020–2025 was adopted by the government of St. Petersburg. The roadmap will help design mechanisms of getting access to social services, receiving medical care, assistance in employment and getting housing.

We raise awareness of homelessness on social media, in newsletters, during campaigns and events

WHY WE DO IT

By telling our clients' stories and how they ended up on the street, we debunk stereotypes around homelessness and raise money for our projects. We want our society to become more humane, we want people to understand that anyone can end up on the street, and that it is only natural to help a stranger in need.

It is important for us to be open and transparent, because a charity's reputation is the most valuable thing it has. Therefore, we daily talk about Nochlezhka itself, its assistance projects, employees, volunteers, our clients and Nochlezhka's donors, and report to the public about all our activities. This draws even more caring people to Nochlezhka.

1,211,989

roubles raised in donations in 2021 as part of a fundraising campaign to open our restaurant. Street Entrance

1,376,124

roubles raised towards

HOW IT WORKS

We hold public events and charity concerts, talk to journalists, run social media and send out newsletters, make videos with celebrities and create eye-catching adverts and campaigns.



WITH NO FIXED ABODE

In the summer we held an exhibition titled 'With no fixed abode' in the garden of t in St. Petersburg. The outdoor exhibition consisted of sculptural portraits of our Shelter's residents. These were all works of a team of sculptors led by Veronika Bernard. The team met Nochlezhka's clients, heard their stories and created these sculptures. This resulted in nine works exhibited at the Fountain House

THE HOMELESS PERSON DAY

In 2021, we held another **Homeless Person Day** a campaign to show solidarity with people living on the street. This day combines several initiatives. Yandex Q published a handbook on how to help homeless people. The campaign was supported by the Transit Media Group (TMG), an advertiser on public transport, and the Passazhiravtotrans transport company: they launched acampaign on buses in St. Petersburg to raise funds for Nochlezhka. Passengers saw a series of videos called 'Voices from posters' made by the Great advertising agency, featuring Boris Grebenschikov, Noize MC, Grechka and Kirill Ivanov.

MERCH WITH QUOTES FROM POETS

Together with our partners we released a collection of merchandise with quotes from Russian poets. You can buy clothes and shoppers with their portraits and poetry in the GEN Store online shop. The Action advertising agency came up with the idea for the collection, and teams from GEN Store and the DEZA brand studio developed the design. We used the words of Akhmatova, Block, Brodsky, Yesenin, Mandelstam, Mayakovsky, Pasternak and Pushkin to tell life stories of real people who came to Nochlezhka. Our partners donated 25% of the proceeds towards assistance projects for the homeless.

ESPRESS-HELP

2021 saw the 15th edition of our fund-raising campaign called **Espress Help**. Over 250 venues supported Nochlezhka: people of St. Petersburg were able to have a coffee or lunch, go listen to a lecture or take part in a workshop and support homeless people at the same time. Our partners donated all the proceeds to Nochlezhka. The participants broke another record and raised over 1.37 million roubles to support Nochlezhka!

ESCAPE FROM THE STREET

Over a thousand stickers with QR-codes on them were posted on the doors of cafés, restaurants and other venues in Moscow and St. Petersburg as part of our 'Escape from the street' campaign. For many of Nochlezhka's clients, such an escape from the street is closer than it might seem — sometimes, a single consultation with a lawyer is enough. Hundreds of businesses put these stickers on their doors, the QR-code led to Nochlezhka's website where one was able to sign up for a regular or a one-off donation. We would like to thank the Friends Moscow agency for the idea and the design!

THANK YOU FOR YOUR SUPPORT



We would like to thank our partners for supporting Nochlezhka's fund-raising department. We thank Diakonie CCE, Diakonie Hamburg, Vladimir Potanin's Foundation, the Charity Aid Foundation (CAF), Transit Media Group (TMG), Passazhiravtotrans, Nochlezhka Suisse Solidaire, Friends Moscow, Luch, Great, Mediacom, GEN Store and Samokat.

















Espress-Help campaign

Nochlezhka as part of our



We would not be where we are without our volunteers. They help us accompany our clients to various state bodies, they give out clothes and humanitarian aid at the handout point and on the Night Bus. They help us make and edit videos, interview clients and employees, make illustrations and graphics, code and much more.

HOW IT WORKS

Nochlezhka has a lot of jobs for volunteers. People can fill in a form on our website and we'll invite them to a meeting where we'll tell them about Nochlezhka's projects and how they can contribute. Volunteers also get a weekly newsletter where the coordinator shares some news and lists the latest needs. We post the most urgent jobs on social media.



Ksenia Spitsyna

is a volunteer at the handout point in St. Petersburg. Not only does she work there herself, but she also coordinates other volunteers. Ksenia works as an accountant and likes going to theatres and museums.

'I've been looking for ways to help for a while. I found a few volunteering projects online and intuitively went for Nochlezhka. I started seeing the homeless differently. I used to be more categorical about their choices and how they ended up on the street. But you also see very nice and amiable people among them, you feel like smiling when talking to them. What I love the most is when I see Nochlezhka's clients happy when they have got what they have asked for', says Ksenia.



Margarita Kudryavtseva

is a journalist, and she helps Nochlezhka in Moscow. She joined us in the midst of the pandemic, in August 2020.

'I live not far from Chistye Prudy, there were a lot of homeless people there, especially during the pandemic. I would sometimes buy some food for an old man who resembled Leo Tolstoy, and then one day I thought, 'Wait, this is no good. This is just a one-off thing, it should be more systemic'. And so, since August 2020, I have been helping Nochlezhka. First, I came to wash the containers used at the Night Bus, and now I volunteer on the bus and wash the containers afterwards. I think that this last year helped me realise that people around me are all different and very fragile. I have started understanding people better and, I hope, treating them with more care', Margarita says.



Gleb Khokhlov

volunteers for the Night Bus in Moscow, washes the insulated containers we use to transport the food, takes photographs at our events, and plays music for Nochlezhka's clients. Gleb is a musician, he plays the violin and popularises complex contemporary music.

The first time I went on a trip with the Night Bus, I was as nervous as I am when I'm about to go on stage... Volunteering helps you realise you're human, you're a citizen and you live within a community. And the more people realise it, the more humane we're going to become. It is fantastic to be able to help people without asking for anything in return', says Gleb.

people filled in the volunteer form on Nochlezhka's website in 2021

tasks and jobs were done by volunteers in Moscow and St. Petersburg

people volunteered for us in Moscow and St. Petersburg

Businesspartners

WHY WE DO IT

The problem of homelessness is a complex one and it needs to be solved together by joining forces. We get a lot of help from businesses, large and small. We are happy that our partners consider social issues important. These partnerships show that more and more businesses are willing to invest resources, time and energy in charity, that is, in people who really need help.

HOW IT WORKS

We strive to make the best use of the resources entrusted to us by the company. Businesses can help in different ways: provide products or services free of charge or donate money to us. We believe that it is important that such a partnership should be valuable for both sides.

businesses help us with money, products or services

million roubles was donated to us by Russian companies. This makes up 21.86 % of our budget

22,6

>200

million roubles worth of services, clothes, food and other products donated Social projects have long been part of corporate life: many businesses allocate more and more resources to this part of their strategy. Their activities become more responsible and useful for the society, and people who take part in these social projects help shape the views and the future for the whole society.

Asya Vildt, the manager for social projects and charity at Leroy Merlin — East

NOCHLEZHKA



With funding

HOW BUSINESSES SUPPORT



In kind



Services and expertise



Employment for our clients



Sponsoring our events and campaigns



Joint campaigns



Installing donation boxes

57

ESPRESS-HELP X SAMOKAT

Over a thousand orders for the benefit of Nochlezhka these are the results of Samokat taking part in our Espress-Help campaign. Samokat made it possible for people to participate without even leaving their homes. For a whole week, Samokat's couriers delivered food and toiletries their customers ordered to Nochlezhka in Moscow and St. Petersburg. The sets had the very basics — some canned food, sweet condensed milk, wet wipes and other things without which surviving on the street is very hard. We received a total of 1,531 kg of food and toiletries worth 838,000 roubles!



In December 2021, Vkusvill held its yearly campaign called 'Home is where it tastes good'. The supermarkets sold gingerbread houses to raise funds for Nochlezhka. The company donated 15% of the proceeds to us, which amounted to a total of 1.7 million roubles! Also, people were able to support Nochlezhka in the runup to Christmas by buying the basics, sugar, tea, canned meat, wet wipes, shampoo etc., and leaving the items they wanted to donate in a special trolley at the exit. Vkusvill gave all the donated items to Nochlezhka.









HELP IS NEAR

Nochlezhka joined Yandex's project 'Help is near'. People can automatically round up the total for their orders when shopping at Yandex.Eda, Lavka and Market and help us with each purchase. The difference will be donated towards buying food and other necessary items for charities and foundations, including Nochlezhka. Users can set the amount to be rounded up to the nearest 10, 50 or 100 roubles. Once you have updated the settings, the totals will be automatically adjusted. In total, Yandex transferred 2.3 million roubles to Nochlezhka in 2021.



THANK YOU FOR YOUR SUPPORT



We would like to thank our partners who have been systematically supporting Nochlezhka! This support lays the ground for our confidence in the future of our projects. We would like to thank Novaya Vysota, NeverSleep, eFind. ru, DLA Paper, HFLabs, NRG Group, KiiltoKlin, Chimitech, VR Capital Group, Friends Moscow, DobroMail, Raiffeisenbank, LUIS+ and Ulybka Radugi.

friiends

























58 Employment project

Employment project

Since 2018

Comprehensive assistance with looking for a job and adapting to the workplace







WHY WE DO IT

It is very difficult for people with experience of homelessness to get a job: they have lost their social ties, their skills in communication, and, as a consequence, faith in themselves. Besides, homeless people are often confronted with prejudice from employers. We want anyone to have opportunities to train and get employed.

people found a job with the help of Nochlezhka

- people completed the following training programmes in 2021: electrician, security guard, hairdresser, masseur, NC machine operator, industrial abseiler and fitness instructor
- people are working using the newly-acquired skills
- people found a different job

HOW IT WORKS

Our clients can get free training and a qualification. Following their training, they do an internship at a partner company and then find a job. During the training programme, they get assistance from social workers and psychologists.

THANK YOU FOR YOUR SUPPORT



We would like to thank our partners, who help us implement our employment project! These are Leroy Merlin, STONE HEDGE, Obschestvo Chistyh Tarelok cafés, Dell, QMarketing Academy, Hilton, Vtoroe Dykhanie, Fondation Solidarité Société Générale and Vkusvill.



QMARKETING ACADEMY

FONDATION SOLIDARITE









Hilton

STONE HEDGE

A real estate developer STONE HEDGE is our general partner in Moscow. The company provides our clients with an opportunity to work at their sites. In 2021, two of Nochlezhka's clients got a job at STONE HEDGE: Vyacheslav was employed as a technician, and Nikolai as an electrician. Thanks to our partners, these people no longer need our help, they have a home now.

'I felt myself needed. The first week went very well, the team is friendly, and I cope with the work. They help me and guide me when necessary', says Vyacheslav.

LEROY MERLIN

The hypermarket chain Leroy Merlin can hire our clients as sales assistants and warehouse workers. Nochlezhka's social workers help our clients prepare for their job interviews. The clients check their skills against the job description, go to a career orientation meeting and fill in an application form on Leroy Merlin's website. A few days later, the company contacts the candidates and schedules a job interview. If all goes well, the company helps the person get a health book. New employees get mentors at work. Last year, one of our clients got a job at Leroy Merlin.

OBSCHESTVO CHISTYH TARELOK

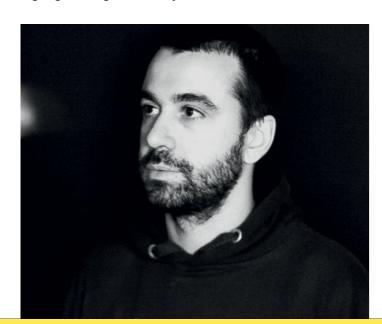
Thanks to the team of the Obschestvo Chistyh Tarelok cafés, our clients train and learn skills which are in demand. After their internship they can stay and work at the café. Last year, three of our clients trained at their kitchen. One person was hired afterwards.

Personal stories

Alexandr Berkovsky, restaurateur

The brand chef at the Obschestvo Chistyh Tarelok,
Tanzploschadka and Mishka, Alexandr Berkovsky became
the curator and mentor of our transitional employment project,
the Street Entrance restaurant. He helped us design the concept
and develop the menu. We would not have been able to do it
without Alexandr and his experience in the restaurant business!

'It is important to make people understand: homeless people are not hopeless, and thousands of reasons can result in homelessness. Nochlezhka has a lot of supporters and we hope that all these people are going to come eat at our restaurant. Some, out of curiosity, others — simply because the restaurant is going to be a good one', says Alexandr.





Ekaterina Ulisova, volunteer coordinator at Nochlezhka in Moscow

Ekaterina is one of those rare people who helped us both in St. Petersburg and in Moscow. She now works for Nochlezhka in Moscow and coordinates our volunteers.

'I am from Chuvashia, at the end of 2016 I moved to St. Petersburg. First, I worked as a teacher at a nursery school. One day, I saw an ad on the underground, discovered Nochlezhka and I signed up for regular donations. Then I thought that donating was good, but it would be great to do more. So, I filled in the volunteer application form and started participating in various campaigns and fairs. In late 2020, I moved to Moscow and met Nochlezhka's team there. I started volunteering for the Night Bus once a week and then started coordinating volunteers. It's great to be able to do something you like doing and bring people and businesses together, to see tangible results. It's not only the opportunity to help homeless people that I value, but also the people I meet and the relationships I establish. People understand and value each other here', says Ekaterina.

Irina Sagurova, a fundraiser at Nochlezhka

She works with foundations which provide financial support for our projects: she sends applications for competitions and reports, controls the spending of grant funds, and communicates with our partner foundations.

This is the perfect job for me, I like doing the paperwork, making quotes and writing structured texts. It amazes me when I see a once vague idea develop into a logical and clear project. And when it receives funding and becomes reality, I feel big and powerful. The most difficult thing in this job is to plan well to do everything in time. I am still trying to find a work-life balance. I like spending my weekends in the countryside, in peace and calm, surrounded by fields. When I'm in town, I like looking for gems at flea markets, watching stop-motion animation, visiting workshops and seeing concerts. Nochlezhka's team makes me happy every day, I feel very proud when I talk about our achievements', says Irina.





Noize MC, musician

Ivan Alexeev, also known as Noize MC, is a musician and an old friend of Nochlezhka's. He's participated in our campaigns on several occasions, sang at our Nochlezhkafest and donated us clothes and other items. In 2020, he donated Nochlezhka in Moscow 20 pairs of trainers, and our social workers and volunteers gave these shoes out to our clients. In the same year, Noize MC supported the homeless in our video called 'Voices from posters'. In 2021, Noize MC read out the text for the Total Dictation at our Moscow branch. Ivan also supported our crowd-funding campaign to open our Street Entrance restaurant: he gave us the signed lyrics for his latest album together with a vinyl record of the album. These items were sold as part of the campaign and raised around 85,000 roubles.

Many thanks

To the people who helped us in 2021

It would be very difficult to list everyone who helps
Nochlezhka, these are thousands of people. We would
like to thank each and every one of you! Here is the list
of people who provided particularly large help to
Nochlezhka. The order is alphabetical.

Igor Abalov Anton Abrezov **Dmitry Averin Boris Akunin** Daniil Alexandrov Mikhail Amosov Daria Ananieva Daria Antipova Marina Arsyonova Nikita Artoshin Mikhail Balaiev Anastasia Barinova Alexandr Berkovsky Veronika Bernard Daria Besedina **Dmitry Blinov** Sergey Blinov Ekaterina Bogach

Svetlana Bolotina

Ekaterina Borodina Elena Borodich Matvey Bulgakov Ksenia Bulgakova Yulia Burlakova Evgenia Butusova Sergey Cherkashin Svyatoslav Chistotin Polina Dudina Gagik Egiazaryan Alexandr Egozarov Anna Emelianova Aleksandra Ershova FACE Anna Fadeeva Sangeeta Fager Elena Fomicheva Yos Frumkin Pavel Gavrilin

Olga Gavrilina Natalia Galechyan Vassily Ganich Alexey Goganov Svetlana Gololobova Katerina Gordeeva Artem Gordin Boris Grebenschikov Victoria Grekhovodova Grechka **Iean Guilvout** Kirill Ivanov (SBPCH) Lenara Ivanova Sergey levkoy Irina Izotova Vitaly Isakov Anton Isakov Georgy Istigechev Pierre laccard

Mikhail Kalashnikov Natalia Kalinauskene Aleksandra Kalinovskaya Ilia Katsnelson Ekaterina Kharazishvili Ekaterina Khozatskaya Svetlana Kovalyova Irina Kovalevskaya Piotr Kolesnik Tatiana Komissarova Vladimir Konovalov Filipp Korotin Ekaterina Koryakova Svetlana Kosminskava Ilia Krotikov Grigory Krysanov Irina Kudryashova Asya Kuks Roman Kulikov

Elina and Mikhail Kurbatov Evgenia Kuziner Evgenia Kuznetsova Nikita Larionov Mikhail Leonovich **Grigory Lobanov** Daria Lysova Artur Magomedov Maksim Maitama Anastasia Malkova Ekaterina Malysheva Sergey Miroshnikov Yuri Molodkovets Margarita Molchanova Ksenia Morozova Victoria Mosina Gor Nakhopetyan Nelli Nedre Noize MC

Olga Novikova Aleksandra Orekhova Ivan Pantin David Papaskiri Aleksandr Patyukov Denis Pevchev Aleksandr Pimenov Lilia Pogodina Yaroslav Pozdniakov Vitalia Popova Aleksandr Rassudov Maksim Reznik Ekaterina Rimer Valentina Rusakova Aleksandr Sencha Maksim Sergeyev Ekaterina Serova Aleksandr Shishlov Gleb Sidash

Vladimir Smirnov **Evgeny Sosnovsky** Artem Spiridonov Ksenia Spitsyna Nikita Starikov Galina Stirina Aleksandr Syomin Tatiana Tangisheva Artem Temirov Nadezhda Tikhonova Polina Ulzutuyeva Ruslan Usachev Anna Utenkova Elena Vasilieva Asya Vildt Boris Vishnevsky Arseny Vlasov Elena Vozmischeva Pavel Volkov

Natalia Volkova-Roslaya Alyona Zezegova Elena Zhuravlyova Anastasia Zhvik Mikhail Zygar

LAT

Led-BE-I

Leroy Merlin

Lifetime LAB

Lvubimoe Delo

Master Minutka

Mechtateli Cafe

Meet for charity

Morgan Lewis

Mosgortrans

Mother Teresa's Sisters'

NeverSleep Travel agency

Nochlezhka Suisse Solidaire

Novaya Vysota high-rise

Obraz Zhizni Foundation

Ombudsman for Human

Rights in St Petersburg

structures factory

Organic Skolkovo

MedProf

MEGA

Refuge

MÖWE

MTS

Mr. Murka

Netologia

Onme

Optikom

Navigator-SBS

New Holland

Maltese Aid Service

Liebherr

Lifetime

LUIS+

LUSH

LENTA supermarkets

Luch Advertising Agency

Nochlezhka

Many thanks

To the businesses which helped us in 2021

7x7. Horizontalnaya Rossia

ACER-RUSSIE

Acsour

64

AHI FRS RUS

AlCapone Bar

Alibaba.com (ru)

AmRest

Animals Restaurant

Anna's Secret Garden

Artikul Mebel

AxiomSL

Baltobuy

Banschiki Restaurant

Blagotvoritelnaya Bolnitsa

(Charity Hospital)

Boroda project

Bourgeois Bohemians

Restaurant

Braun-Forman Rus

Bread for the World

CAF

Canon

Caritas Internationalis

in St. Petersburg

Centre for Prevention of Socially Significant Diseases (Moscow)

Cherny Cooperative

Chimitech

Chop-Chop Barbershops

Church of Jesus Christ of Latter-day Saints in Russia

City Advertising Centre,

St. Petersburg

City Substance Abuse Hospital, St. Petersburg

Cofix

Dead Poets Bar

DELL

Deutsche AIDS-Stiftung

Diakonie CCE

Diakonie Hamburg

DLA Piper DobroMail

Dog Cheff

Duo Asia

Dzamiko

eFind EKA

Fsh Derevenskoe

Eurostroi-Razvitie

Eversheds Sutherland

EY

F. Volchek Bakeries

Falcon Expert

FASTVPS

Fazer

Ferma Restaurant

Food Not Bombs

Forno Bravo Restaurant

Freeman

Friends Moscow Advertising Agency

Gaga games

Garant **GEN Store**

General Consulate of Sweden in St. Petersburg

Giant.Ai

Gonchar Dinner

Gonzo Design Visual Communications Studio

GRC Group

Great Advertising Agency

Foundation

Hamburg Chamber of Commerce

Hard Rock Cafe

Hayanis Hall

Henkel Rus

Hilton

International Women's Club

Joly Woo cafés

Kapodaki Design Studio

Karavay

KnigiPodarki

Kukhnya na Raione

Gumanitarnoe Deistvie

HFLabs

Institute of Law and Public Policy

Intella

JetBrains

Khvalovskie Vody

KiiltoClean

Kod Dobra

Laboratorium

Hvdromontazh Trust

Italia Restaurant

co-working space Р.Ү.Е оптика LenGazSpetsStroi

Parabellum Bar Park Inn by Radisson

Pischa Zhizni Foundation

Otkrytoe Prostranstvo public

PiterProf PK-Tex Playrix

PLOVBOX

Pomosch Rvadom

Foundation

Poster Poznai Sebya

Prachka.Com

Presidential Grants Fund

Project 111 Put' Poznania Quadcode

Raiffeisenbank

Regional Jewish Congress in St. Petersburg Foundation

Reklama-Centr Rozovy Krolik Samokat SANERITY SberMarket

SBTG.RU Secours Populaire Paris

Seventh Day Adventist Church

Severny Bereg Resort

Sobaka

Spasibo! Charity shops

SPLAT

St Petersburg Innovation and Youth Initiatives Support Fund

SmartReading

St Petersburg Medical and Social Institute

St Petersburg State Unitary Enterprise Passazhiravtotrans

St. Petersburg State **Budgetary Institution** of Social Services 'Vasileostrovsky District Centre'

State Medical Centre for **Combating Tuberculosis** of the Department of Health of Moscow, Northern Administrative district branch (Moscow)

STONE HEDGE Strelka Bar

Stroiproekt Institute Superman Barbershops

Swissam

Tatneft Foundation Tatneft-AZS-North-West

Taxi Rossii THERMEX Tokyo City Tramontana

Transit Media Group (TMG)

Tropiki

Trudovoy Consulting Ulybka Radugi

Umilenie Social Centre at the Pokrovsky Temple Complex

Uppetti V.V. Mayakovsky Central City

Public Library VALO hotels Virginia

Vkusvill

Uniglo

Vladimir Potanin Foundation

VR Advisory Services VR Capital Group

Vtoroe Dykhanie Foundation

West4

White Label

Yandex

Yandex's Pomosch Ryadom Proiect

Yeltsin Centre

YouSocial

Youth Group of the Saint Trinity Cathedral of the Izmailovsky Regiment Life Guards

Zenith Football Club

Financial report

St. Petersburg and Moscow



175 mio

In 2021, Nochlezhka's budget amounted to

60%

Private donations

Over **5,600 people** are signed up to regular donations to Nochlezhka. Regular donations ensure stability, which allows us to support existing projects and plan new ones with confidence.

REVENUES IN 2021

million roubles

| Private donations | 104.4 | 59.59% | | |
|-----------------------------|-------|----------|---------|-------|
| Foreign foundations | 24.2 | 33.33 70 | 13.81 9 | 6 |
| Regional and federal budget | 5.4 | | | 3.08% |
| Russian businesses | 38.3 | | 21.86% | |
| Russian foundations | 1.5 | | | 0.86% |
| Deposits | 1.4 | | | 0.80% |
| Total revenues in 2021 | 175.2 | | | |

WHY DOES NOCHLEZHKA HAVE REMAINING FUNDS AT THE END OF THE YEAR?

Foundations and businesses sometimes allocate several years worth of funds up front. We can receive money in 2020 but need to spread the funds over several years until 2023.

We keep some money on a deposit account to have a reserve and to ensure continuous operations Otherwise, we would not be able to run existing projects and plan new ones with confidence. Thanks to you, we have enough money for several months to come. Thank you for your support!

| EXPENDITURES IN 2021 | million roubles | | |
|---|-----------------|--------|--------|
| Moscow | | | |
| Night Bus | 1.3 | | 0.88% |
| Counselling Service: current operations | 10.9 | | 7.40% |
| Counselling Service: purchase of the building | 43.0 | 29.21% | |
| Showering Facility | 0.9 | | 0.61% |
| Rehabilitation Shelter | 0.9 | | 0.61% |
| St. Petersburg | | | |
| Night Bus | 3.4 | | 2.31% |
| Heated Tents | 2.2 | | 1.49% |
| Night Shelter | 4.8 | | 3.26% |
| Cultural Laundry | 0.6 | | 0.41% |
| Showering facility: current activities | 1.1 | | 0.75 % |
| Showering facility: operation | 0.3 | | 0.20% |
| Counselling Service | 11.8 | | 8.02 % |
| Rehabilitation Shelter | 13.2 | | 8.97% |
| Halfway Home Rehabilitation Shelter | 3.5 | | 2.38% |
| Street Entrance Restaurant: launch | 1.0 | | 0.68% |
| Shelter for the elderly: launch | 7.5 | | 5.10% |
| Moscow and St. Petersburg | | | |
| Sharing Expertise | 4.1 | | 2.79% |
| Fund-raising | 15.0 | | 10.19% |
| GR | 1.0 | | 0.68% |
| Administrative costs | 20.7 | 14 | .06% |
| Total Expenditures | 147.2 | | |

